

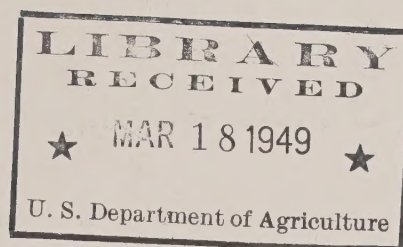
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EVERETT CLARK  
Poquonock (Windsor) Connecticut  
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# ANNUAL PRICE LIST NEWER GLADS

*Spring 1949*

## EVERETT CLARK

POQUONOCK, (WINDSOR) CONNECTICUT

### FOREWORD

Another "Glad" year has rolled around! Now, with the happy holidays a thing of the past, evenings are being spent studying and perusing catalogs and price lists, in anticipation of the Spring planting season. Our flowers, in spite of a prolonged drouth, were exceptionally lovely—and our bulbs would tempt you to try them! Your many letters and comments were greatly appreciated as were the numerous visitors to our fields, this summer. So with a word of thanks for your past letters and a bid for your business in the near future, we present our 1949 catalog!

If you want the jumbo bulbs, and we have some beautiful ones, so specify and we will give them to you as long as they last.

I thank you for your patronage and hope I may continue to serve you. If for any reason, past bulbs have not given good results, please let me know.

Terms: Single bulbs or bulblets at the ten rate, but no single item for less than five cents. 25 bulbs or bulblets at the 100 rate; 250 at the 1,000 rate. Pints and half pints in generous measure at the quart rates. Prepaid spring delivery on all orders over \$2.00—except for F. O. B. prices.

Cash, please. With the following extras of your selection: On orders up to \$5.00 you may select 10% in extra bulbs; \$5.00 to \$10.00, 15% in extra bulbs; \$10.00 to \$20.00, 20% in extra bulbs. Over \$20.00, 30% in extras. If you purchase large bulbs only in lots of 25 or more and will call for them or pay express charges, you may take a cash discount of one-third instead of extra bulbs. The above extras and discounts do not apply to F. O. B. quotations. Gratis bulbs for the names of your glad-loving friends.

Stock of bulbs for 1949 guarantee the same bright, clean, healthy stock as usual.



# NEWER GLADS - Spring 1949

# NEWER GLADS - Sp

	Per	L	M	S	Bulblets Per
Abbu Hasson, New deep blue .....	1	\$ .20	\$ .15	\$ .10	.....
Abigail, New early lavender .....	1	1.00	.75	.50	10 \$1.00
Acca Laurentia, Orange-yellow with a creamy throat .....	10	1.50	1.00	.50	100 .50
Algonquin, Large bright red .....	10	.60	.40	.25	.....
Anna Mae, Very early, pure white .....	10	.80	.50	.30	.....
Ave Maria, Best medium blue .....	10	.60	.40	.25	½pt. 1.00
Bagdad, Magnificent smoky .....	10	.60	.40	.25	½pt. .50
Barcarole, Large clear orange, Late .....	10	.60	.40	.25	½pt. .50
Beacon, Salmon scarlet, creamy throat .....	10	.60	.40	.25	½pt. .75
	100	4.50	3.20	2.00	.....
Berty Snow, Good light lavender .....	10	.60	.40	.25	½pt. .50
	100	4.50	3.20	2.00	qt. 1.50
Big Top, Huge light pink .....	10	.80	.50	.30	100 .25
Birch Red, Nice medium dark red .....	1	1.60	1.00	.70	10 .50
Black Opal, Exhibition dark red .....	10	.60	.40	.25	.....
Blaze, Tall light scarlet .....	10	.60	.40	.25	.....
Bleeding Heart, Tinted white, red blotch .....	10	.60	.40	.25	.....
Blue Beauty, Tall medium blue .....	10	.80	.50	.30	100 .25
Buckeye Bronze, Old rose, orange and brown ....	10	.80	.50	.30	100 .25
Burma, Huge ruffled deep rose .....	1	.25	.15	.10	100 .75
Capeheart, Light salmon rose, Very nice .....	10	.60	.40	.25	½pt. .50
	100	4.50	3.20	2.00	qt. 1.50
Charles Dickens, Tall clear purple .....	10	.60	.40	.25	.....
	100	4.50	3.20	2.00	.....
Charmaine, Rich deep rose, early .....	10	.60	.40	.25	½pt. .50
Connecticut Yankee, Light pink, red throat blotch	1	1.00	.75	.50	10 1.00
Corona, Large creamy white, Rose edged petals	10	.60	.40	.25	½pt. .50
	100	4.50	3.20	2.00	qt. 1.50
Crinkle Cream, Large, ruffled light yellow.....	10	1.00	.70	.40	100 .50
Discovery, Ruffled Cream, red throat .....	10	1.20	.80	.50	.....
Dream Castle, Light coral pink .....	10	1.20	.80	.50	100 .50
Dr. F. E. Bennett, Fiery orange scarlet .....	10	.60	.40	.25	.....
	100	4.50	3.20	2.00	.....
Dr. Whiteley, Large yellowish apricot .....	1	.25	.15	.10	.....
Early Dawn, Large early salmon rose .....	10	.60	.40	.25	½pt. .50
Elanora, Very dark rose red .....	10	1.00	.70	.40	.....
Elizabeth the Queen, Finest light lavender. Nicely ruffled .....	10	.80	.50	.30	100 .25
	100	6.40	4.00	3.00	½pt. 2.00
Ethel Cave Cole, Large light pink .....	10	.60	.40	.25	½pt. .50
	100	4.50	3.20	2.00	qt. 1.50
Fair Angel, Excellent large ruffled cream .....	10	.60	.40	.25	½pt. .75
Firebrand, Beautiful scarlet .....	1	.25	.20	.15	10 .20
Firefly, Flaming scarlet, early .....	10	.60	.40	.25	½pt. .50
Fuchsia Belle, Deep reddish rose .....	1	.75	.50	.25	10 .50
General Douglas MacArthur, Early rose .....	10	.80	.50	.30	100 .25
Gerber Herald, Tall ruffled yellow .....	10	1.00	.70	.50	100 .50

Genghis Khan, Extra large, light pink .....	1
Gold Dust, Very early, deep yellow .....	10
	100
Golden Chimes, Lovely soft yellow .....	10
Golden State, Exhibition deep yellow .....	10
Green Light, Large greenish yellow .....	10
Greta Garbo, Soft light rose-pink .....	10
Harman, Extra large light red, very nice .....	10
Hawkeye Red, Nice large medium red .....	10
Heavenly White, Sparkling white .....	10
Hindenburg's Memory, Tall dark red .....	10
	100
Huntress, New early lavender .....	1
Imprumtu, Tall white, lavender throat .....	10
Intruder, Immense orange-red .....	1
Indian Princess, Deep rose-red .....	10
Jeanie, Beautiful huge pink .....	10
	100
King Click, Nice tall, clear red .....	10
King Lear, Tall ruffled purple, Early .....	10
Lady Jane, Tall light cream, Nice .....	10
Latana, Early orange and yellow .....	10
Lavender Prince, Tall mauve lavender .....	10
	100
Lavender Queen, Tall lavender .....	10
	100
Leading Lady, Creamy white Picardy .....	10
Legend, Large, tall light pink .....	10
Leona, Very tall, deep purplish rose red.....	10
Magnolia, Large creamy rose .....	10
	100
Maid of Orleans, Milky white, canary throat.....	10
	100
Malta, Huge tall roes, A giant .....	10
Margaret Beaton, Huge white, small red blotch.....	10
	100
Marimba, Tall large light buff .....	10
Marlyn, Very tall, large pink .....	1
Marsallaise, Deep crimson red, Late .....	10
Martha Deane, Tall medium yellow .....	1
Mary Frey, Large early lavender .....	10
Max Reger, Fine light blue, Early .....	10
Mercury, Brilliant vermillion .....	10
Milford, Lovely clear light blue .....	10
Minuet, Standard light lavender .....	10
Miss Bloomington, Soft yellow, Early .....	10
Miss Alameda, Tall blotched pink, Nice .....	10
Miss Wisconsin, Beautiful deep rose .....	10



# OS - Spring 1949

	Per	L	M	S	Bulblets Per	
.....	1	.75	.....	.....	.....	.....
.....	10	.60	.40	.25	½pt.	.50
.....	100	4.50	3.20	2.00	qt.	1.50
.....	10	.60	.40	.25	.....	.....
.....	10	2.00	1.60	.80	100	.50
.....	10	1.00	.70	.50	.....	.....
.....	10	.60	.40	.25	.....	.....
.....	10	.60	.40	.25	½pt.	1.00
.....	10	1.00	.70	.40	100	.50
.....	10	1.50	.70	.40	100	.50
.....	10	.60	.40	.25	½pt.	.75
.....	100	4.50	3.20	2.00	qt.	2.00
.....	1	.35	.25	.15	10	.25
.....	10	1.00	.70	.50	.....	.....
.....	1	.50	.30	.20	10	.25
.....	10	.80	.50	.30	100	.25
.....	10	.60	.40	.25	½pt.	.75
.....	100	4.50	3.20	2.00	qt.	2.00
.....	10	1.00	.70	.40	10	.10
.....	10	.60	.40	.25	½pt.	1.00
.....	10	.80	.....	.....	.....	.....
.....	10	.80	.50	.30	100	.25
.....	10	2.00	1.20	.80	10	.25
.....	100	16.00	9.60	6.00	100	1.60
.....	10	.60	.40	.25	½pt.	.75
.....	100	4.50	3.20	2.00	qt.	2.00
.....	10	1.00	.70	.40	100	.50
.....	10	.60	.40	.25	½pt.	.50
.....	10	.60	.40	.25	.....	.....
.....	10	.60	.40	.25	½pt.	.50
.....	100	4.50	3.20	2.00	qt.	1.50
.....	10	.60	.40	.25	.....	.....
.....	100	4.50	3.20	2.00	.....	.....
.....	10	1.00	.60	.25	100	.50
.....	10	.60	.40	.25	½pt.	.75
.....	100	4.50	3.20	2.00	qt.	2.00
.....	10	.80	.50	.30	100	.25
.....	1	.15	.10	.05	10	.10
.....	10	.80	.50	.30	.....	.....
.....	1	1.00	.70	.40	10	.50
.....	10	.60	.40	.25	½pt.	.75
.....	10	.60	.40	.25	.....	.....
.....	10	1.00	.70	.40	100	.25
.....	10	.60	.40	.25	.....	.....
.....	10	.60	.40	.25	.....	.....
.....	10	.60	.40	.25	½pt.	.50
.....	10	.60	.40	.25	.....	.....
.....	10	2.50	1.75	1.00	10	.10

# NEWER GLADS - Spring 1949

	Per	L	M	S	Bulblets Per	
.....	10	.80	.50	.30	100	.25
.....	10	.60	.40	.25	½pt.	.50
.....	10	.60	.40	.25	.....	.....
.....	10	.60	.40	.25	½pt.	1.00
.....	10	.60	.40	.25	.....	.....
.....	10	1.00	.70	.40	100	.50
.....	1	.25	.15	.10	10	.25
.....	10	1.20	.80	.50	100	.50
.....	1	.20	.15	.10	10	.25
.....	10	.80	.50	.30	100	.25
.....	10	3.00	2.00	1.00	10	.50
.....	10	.60	.40	.25	.....	.....
.....	10	.60	.40	.20	.....	.....
.....	10	.60	.40	.20	.....	.....
.....	10	.60	.40	.25	½pt.	.50
.....	100	4.50	3.20	2.00	.....	.....
.....	10	1.00	.70	.50	100	.25
.....	10	.80	.50	.30	.....	.....
.....	10	.80	.50	.30	100	.50
.....	1	.25	.15	.10	10	.20
.....	10	.60	.40	.25	½pt.	.75
.....	10	.60	.40	.25	½pt.	.50
.....	100	4.50	3.20	2.00	qt.	1.50
.....	10	.60	.40	.25	.....	.....
.....	1	.25	.15	.10	10	.10
.....	10	.60	.40	.25	½pt.	.75
.....	10	.80	.50	.30	.....	.....
.....	10	1.60	1.00	.50	100	.50
.....	10	.60	.40	.25	½pt.	.50
.....	100	4.50	3.20	2.00	qt.	1.50
.....	10	1.00	.60	.30	100	.25
.....	10	1.60	1.00	.60	100	1.00
.....	10	.60	.40	.25	¼pt.	1.00
.....	1	1.50	1.00	.50	10	.75
.....	1	.75	.50	.25	10	.40
.....	10	1.20	.80	.50	100	.50
.....	10	.60	.40	.25	.....	.....
.....	10	.60	.40	.25	.....	.....
.....	10	.80	.60	.40	.....	.....
.....	10	.80	.60	.40	100	.25
.....	10	.80	.60	.40	100	.25
.....	10	.80	.60	.40	100	.25
.....	100	6.40	4.80	3.00	½pt.	1.50
.....	1	2.50	1.50	1.00	10	2.00
.....	10	.60	.40	.25	½pt.	.50
.....	10	.80	.60	.40	.....	.....
.....	100	4.50	3.20	2.00	.....	.....



# The Following Per 1,000 F. O. B. Windsor

	No. 3	No. 4	No. 5	No. 6		No. 3	No. 4	No. 5	No. 6
Ave Maria .....		\$18.00	\$15.00	\$10.00	Hindenburg's Memory .....	\$20.00	\$16.00	\$12.00	\$ 8.00
Capeheart .....	\$20.00	16.00	12.00	8.00	Jeanie .....	20.00	16.00	12.00	8.00
Charmaine .....			12.00	8.00	Lavender Queen .....		16.00	12.00	8.00
Elizabeth the Queen .....	24.00	20.00	16.00	12.00	Magnolia .....	20.00	16.00	12.00	8.00
Ethel Cave Cole .....	20.00	16.00	12.00	8.00	Margaret Beaton .....	20.00	16.00	12.00	8.00
Fair Angel .....	20.00	16.00	12.00	8.00	Mother Kadel .....	20.00	16.00	12.00	8.00
Gold Dust .....	20.00	16.00	12.00	8.00	Ruffled Beauty .....	20.00	16.00	12.00	8.00
Harman .....			12.00	8.00	Snow Princess .....			12.00	8.00

I can supply bulblets in quantity, at wholesale prices, on many varieties. Why not send me a list of your needs? Will be glad to quote you prices.

(L) large, (M) medium, and (S) small sizes are those common to the trade. Large bulbs can be depended upon for the finest spikes. Medium size bulbs will prove very satisfactory. Small bulbs may do well.

Gladioli are very easy to grow. Following are a few of the principal rules to follow:

Select a place in the open garden where other tall growing plants will not shade them. Glads like and need full sunshine. Mix with the soil, any good grade of commercial fertilizer or well rotted compost or manure. Select good healthy bulbs. Place them in a trench at least five inches deep and about three inches apart in a straight or staggered row. Cover at once. It is better to plant deeper than too shallow. One or two light applications of fertilizer during the growing season, before buds appear, will help insure good spikes.

This past season was the hardest on blooms of any we have experienced in the twenty odd years we have grown Glads commercially. No appreciable rainfall during the summer months. Anyone who was unable to irrigate was just out of luck. We were fortunate and could irrigate.

Following are the first ten to bloom in my patch this past season.

Gold Dust came first, three days ahead of Rosa Van Lima and Maid of Orleans. Anna Mae came only a day later. Harman was the first of the reds to bloom. This one is large and tall too. Acca Laurenta an orange, and a new addition came next. Max Reger and Miss Bloomington were the next to make their appearance. Next came the gigantic White Gold and last an old variety Mary Frey.

Will not try to comment on the newer ones as most of them bloomed during the dry weather before we were able to irrigate.

Join the Connecticut Gladiolus Society if you live nearby. You will be warmly welcomed by its members. Send the dues of \$2.00 to me and I will be glad to forward them to the Secretary.

## SATISFACTION GUARANTEED

Successful control measures include the following:

(1) Treat the bulbs with Cyanogas-G or other fumigant upon digging the bulbs in the fall. Small quantities of bulbs may be put in paper bags or shoe boxes and sprinkled with Napthalene flakes — 1 ounce per 100 bulbs. Let the flakes evaporate. (2) Store in a cool, dry place and keep at a temperature of 40 degrees. Do not let the bulbs freeze. (3) Treat or soak in a solution of bichloride of mercury (corrosive sublimate) before planting. Husk the bulbs previously, if possible. Soak for two hours in a solution of 1.1000. one tablet to one pint of water. Use stone crocks, glass jars, or wooden tubs—not a metal container. Large numbers of bulbs may be tied in sacks and kneaded on the floor in lieu of husking. Thorough soaking will destroy all thrips and their eggs. (4) Spray every week or ten days after the plants are six inches high. Do not wait until the buds appear. It is too late then. Effective spraying will control those thrips that have survived or that may appear from nearby infestations.

Tartar Emetic, used as follows, has proven very satisfactory in controlling thrips. Tartar Emetic 4 1/2 teaspoonsful, sugar 1 2/3 cups, water 3 gals. Apply late in the afternoon or early evening.

# EVERETT CLARK

Poquonock, (Windsor) Connecticut